

**WEBSTER UNIVERSITY
SCHOOL OF COMMUNICATIONS
TRANSFER GUIDE FOR
JEFFERSON COLLEGE**

SCHOOL OF COMMUNICATIONS MAJORS (BA)

DEGREE REQUIREMENTS	128 credits
Major Required Courses	48-67 credits
General Education	36 credits
Electives	25-47 credits

DEPARTMENT OF COMMUNICATIONS AND JOURNALISM

Advertising and Marketing Communications	60 credits
Broadcast Journalism	54 credits
Journalism	50 credits
Journalism with an Emphasis in Global Journalism	53 credits
Media Communications	48 credits
Media Communications with an Emphasis in Media Literacy	51 credits
Public Relations	60 credits
Scriptwriting	51 credits
Speech Communications	51 credits

DEPARTMENT OF ELECTRONIC AND PHOTOGRAPHIC MEDIA

Audio Production	60 credits
Film Production	65 credits
Film Studies	56 credits
Interactive Digital Media	63 credits
Interactive Digital Media with Emphasis in Animation	66 credits
Photography	60 credits
Video Production	67 credits

Transfer students in the School of Communications, who have taken introductory course work in the major, should not expect to complete their degree in less than four semesters due to the sequential nature of courses. Transfer students who have NOT taken introductory course work should not expect to complete all requirements in less than five to six semesters due to the sequential nature of courses.

REQUIRED COURSES

Webster Broadcast Journalism and Journalism majors must take JOUR 1030, Introduction to Journalism. MEDC majors may elect to take this course. The Jefferson course equivalent is ENG110 Journalism I.

Note for Advertising and Marketing Communications majors: To ensure proper course sequence, junior and senior transfer students should apply for admission to the Spring or Summer semesters. **All** transfer Advertising majors should plan on a minimum of five full semesters at Webster University.

Note to Speech Communications majors: PSYC 1030 Introduction to Psychology is a prerequisite course for some courses in this major. The Jefferson equivalent is PSY101 General Psychology OR PSY 10101H Honors General Psychology.

GENERAL EDUCATION

A student who has earned an Associate of Arts Degree (AA) has met Webster University's General Education Requirements.

Without an AA, all School of Communications students must complete a minimum of 36 credits of General Education with the following distribution:

CATEGORY ONE: 18 credits

Art, Art History, Dance, English, General Studies, History, Foreign Languages, Music, Religion, Theater, Philosophy, Writing

CATEGORY TWO 12 credits

Anthropology, Economics, International Relations, International Studies, Human Rights Studies, Multicultural Studies, Political Science, Psychology, Sociology, Women's Studies

CATEGORY THREE 6 credits

Biology, Chemistry, Computer Applications, Computer Science, Math, Physics, Science

(Students must earn a grade of C- or better in any course they wish to count toward their General Education or major.)

PORTFOLIO REVIEW

Most students declaring a major within the School of Communications at Webster University will complete a portfolio of their work as part of their degree requirements. See catalog for details. Students should save all papers and projects from Webster University along with faculty comments for this review. It is a review of intermediate work at Webster, not senior-level work.

PRE-ENROLLMENT INTERVIEW

Transfer students with prior coursework in communications may submit a portfolio of their work in a pre-enrollment interview with the Department Chair to determine placement within the curriculum or their standing regarding Portfolio Review. If a student meets the portfolio review criteria, this pre-enrollment interview may serve as their Portfolio Review. **Students should save papers/projects from their communications classes at the community college for this interview.**

COURSE EQUIVALENCIES

JEFFERSON COURSES	WEBSTER COURSES
ENG102 ENGLISH COMP II	WRIT 110 COMPOSITION (SPCM MAJOR)
ENG110 JOURNALISM I	JOUR 1030 FUND OF JOURNALISM
ENG122 FILM APPRECIATION	FLST 1800 FILM APPRECIATION
MGT133 ADVERTISING	MNGT 3510 ADVERTISING
MGT150 MARKETING	MNGT 3500 MARKETING
PSY101 GEN PSYC	PSYC 1030 INTRO TO PSYC (SPCM MAJOR)
PSY 1010H HONORS GEN PSYC	PSYC 1030 INTRO TO PSYC (SPCM MAJOR)
SPD175 PUBLIC SPEAKING	SPCM 1040 PUBLIC SPEAKING
SPD286 INTRO TV PROD	VIDE 3090 TELEVISION PROD

WEBSTER COURSES	JEFFERSON COURSES
WRIT 110 COMPOSITION (SPCM MAJOR)	ENG102 ENGLISH COMP II
JOUR 1030 FUND OF JOURNALISM	ENG110 JOURNALISM I
FLST 1800 FILM APPRECIATION	ENG122 FILM APPRECIATION
MNGT 3510 ADVERTISING	MGT133 ADVERTISING
MNGT 3500 MARKETING	MGT150 MARKETING
PSYC 1030 INTRO TO PSYC (SPCM MAJOR)	PSY101 GEN PSYC
PSYC 1030 INTRO TO PSYC (SPCM MAJOR)	PSY 1010H HONORS GEN PSYC
SPCM 1040 PUBLIC SPEAKING	SPD175 PUBLIC SPEAKING
VIDE 3090 TELEVISION PROD	SPD286 INTRO TV PROD