

WEBSTER UNIVERSITY
SCHOOL OF COMMUNICATIONS
TRANSFER GUIDE FOR
LEWIS AND CLARK COMMUNITY COLLEGE

SCHOOL OF COMMUNICATIONS MAJORS (BA)

DEGREE REQUIREMENTS	128 credits
Major Required Courses	48-67 credits
General Education	36 credits
Electives	25-47 credits

DEPARTMENT OF COMMUNICATIONS AND JOURNALISM

Advertising and Marketing Communications	60 credits
Broadcast Journalism	54 credits
Journalism	50 credits
Journalism with an Emphasis in Global Journalism	53 credits
Media Communications	48 credits
Media Communications with an Emphasis in Media Literacy	51 credits
Public Relations	60 credits
Scriptwriting	51 credits
Speech Communications	51 credits

DEPARTMENT OF ELECTRONIC AND PHOTOGRAPHIC MEDIA

Audio Production	60 credits
Film Production	65 credits
Film Studies	56 credits
Interactive Digital Media	63 credits
Interactive Digital Media with Emphasis in Animation	66 credits
Photography	60 credits
Video Production	67 credits

Transfer students in the School of Communications, who have taken introductory course work in the major, should not expect to complete their degree in less than four semesters due to the sequential nature of courses. Transfer students who have NOT taken introductory course work should not expect to complete all requirements in less than five to six semesters due to the sequential nature of courses.

REQUIRED COURSES

All School of Communications majors must take EPMD 1000, Introduction to Media Production. **This course will be waived if a Lewis and Clark Community College student has taken two media production courses in different areas (i.e. photography and video).** One of the courses will be substituted for EPMD 1000 in the Webster degree audit. For EPMD 1000 to be waived, an LCCC student must have taken two of the following courses: ART 151 Introduction to Photography, MCOM 130 Intro to Video Production, MCOM 145 Intro to Radio Production, or MUSI 1540 Intro to Electronic Music Production.

If the student only has production courses in one area, he may still take advanced courses in that area while enrolled in EPMD 1000.

Webster Broadcast Journalism and Journalism majors must take JOUR 1030, Introduction to Journalism. The LCCC course equivalent is MCOM 134 News Writing.

Other Webster majors may be required to take MEDC 1050 Introduction to Media Writing. There is no equivalent of this course at LCCC. Check the Webster University Catalog for your major's requirements.

Note for Advertising and Marketing Communications majors: To ensure proper course sequence, junior and senior transfer students should apply for admission to the Spring or Summer semesters. **All** transfer Advertising majors should plan on a minimum of five full semesters at Webster University.

Note to Speech Communications majors: PSYC 1030 Introduction to Psychology is a prerequisite course for some courses in this major. The LCCC equivalent is PSYC 131 General Psychology. This course will count as a Category Two General Education requirement.

GENERAL EDUCATION

A student who has earned an Associate of Arts Degree (AA) has met Webster University's General Education Requirements.

Without an AA, all School of Communications students must complete a minimum of 36 credits of General Education with the following distribution:

CATEGORY ONE: 18 credits	Art, Art History, Dance, English, General Studies, History, Foreign Languages, Music, Religion, Theater, Philosophy, Writing
CATEGORY TWO 12 credits	Anthropology, Economics, International Relations, International Studies, Human Rights Studies, Multicultural Studies, Political Science, Psychology, Sociology, Women's Studies
CATEGORY THREE 6 credits	Biology, Chemistry, Computer Applications, Computer Science, Math, Physics, Science

(Students must earn a grade of C- or better in any course they wish to count toward their General Education or major.)

PORTFOLIO REVIEW

Most students declaring a major within the School of Communications at Webster University will complete a portfolio of their work as part of their degree requirements. See Webster's catalog for details. Students should save all papers and projects from Webster University along with faculty comments for this review. It is a review of intermediate work at Webster, not senior-level work.

PRE-ENROLLMENT INTERVIEW

Transfer students with prior coursework in communications may submit a portfolio of their work in a pre-enrollment interview with the Department Chair to determine placement within the curriculum or their standing regarding Portfolio Review. If a student meets the portfolio review criteria, this pre-enrollment interview may serve as their Portfolio Review. **Students should save papers/projects from their communications classes at the community college for this interview.**

LEWIS & CLARK

ART 140 The Art of Film
ART 151 Intro to Photography
CGRD 140 Digital Photography
CGRD 241 Advanced Digital Photography
MCOM 130 Intro to Video Production
MCOM 131 Intro to Broadcasting
MCOM 132 Intro to Mass Comm
MCOM 134 News Writing
MCOM 135 News Editing
MCOM 136 Basic Announcing
MCOM 142 Radio Copywriting & Cont.
MCOM 145 Broadcasting Writing
MCOM 150 intro to Radio Production
MCOM 160 Intro to Adv
MKTG 131 Intro to Marketing
MUSC 155 Sequencing and Recording
MUSI 154 Intro to Electronic Music Prod

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AUDI 1650 Intro to MIDI
AUDI 3650 MIDI Applications: Sequencing
BJRN 1830 Broadcast Delivery & Interp
BJRN 2070 History of Broadcasting
Elective with BJRN, MEDC majors
Elective with BJRN, MEDC majors
FLST 1800 Film Appreciation
JOUR 1030 Fundamentals of Reporting
JOUR 2170 Copyreading/News Editing
MEDC 1010 Intro to Mass Comm
MNGT 3500 Marketing
MNGT 3510 Advertising
PHOT 1000 Photography I
PHOT 3190 Digital Photo Imaging
PHOT 3195 Digital Photo Imaging II
SCPT 2900
VIDE 1810 Video Production I

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FLST 1800 Film Appreciation
PHOT 1000 Photography I
PHOT 3190 Digital Photo Imaging
PHOT 3195 Digital Photo Imaging II
VIDE 1810 Video Production I
BJRN 2070 History of Broadcasting
MEDC 1010 Intro to Mass Comm
JOUR 1030 Fundamentals of Reporting
JOUR 2170 Copyreading/News Editing
BJRN 1830 Broadcast Delivery & Interp
Elective with BJRN, MEDC majors
SCPT 2900
Elective with BJRN, MEDC majors
MNGT 3510 Advertising
MNGT 3500 Marketing
AUDI 3650 MIDI Applications: Sequencing
AUDI 1650 Intro to MIDI

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MUSI 154 Intro to Electronic Music Prod
MUSC 155 Sequencing and Recording
MCOM 136 Basic Announcing
MCOM 131 Intro to Broadcasting
MCOM 142 Radio Copywriting & Cont.
MCOM 150 intro to Radio Production
ART 140 The Art of Film
MCOM 134 News Writing
MCOM 135 News Editing
MCOM 132 Intro to Mass Comm
MKTG 131 Intro to Marketing
MCOM 160 Intro to Adv
ART 151 Intro to Photography
CGRD 140 Digital Photography
CGRD 241 Advanced Digital Photography
MCOM 145 Broadcasting Writing
MCOM 130 Intro to Video Production