

WEBSTER UNIVERSITY
SCHOOL OF COMMUNICATIONS
TRANSFER GUIDE FOR
MINERAL AREA COLLEGE

SCHOOL OF COMMUNICATIONS MAJORS (BA)

DEGREE REQUIREMENTS	128 credits
Major Required Courses	48-67 credits
General Education	36 credits
Electives	25-47 credits

DEPARTMENT OF COMMUNICATIONS AND JOURNALISM

Advertising and Marketing Communications	60 credits
Broadcast Journalism	54 credits
Journalism	50 credits
Journalism with an Emphasis in Global Journalism	53 credits
Media Communications	48 credits
Media Communications with an Emphasis in Media Literacy	51 credits
Public Relations	60 credits
Scriptwriting	51 credits
Speech Communications	51 credits

DEPARTMENT OF ELECTRONIC AND PHOTOGRAPHIC MEDIA

Audio Production	60 credits
Film Production	65 credits
Film Studies	56 credits
Interactive Digital Media	63 credits
Interactive Digital Media with Emphasis in Animation	66 credits
Photography	60 credits
Video Production	67 credits

Transfer students in the School of Communications, who have taken introductory course work in the major, should not expect to complete their degree in less than four semesters due to the sequential nature of courses. Transfer students who have NOT taken introductory course work should not expect to complete all requirements in less than five to six semesters due to the sequential nature of courses.

REQUIRED COURSES

All School of Communications majors must take EPMD 1000, Introduction to Media Production. **This course will be waived if a Mineral Area College student has taken two media production courses in different areas (i.e. photography and video).** One of the courses will be substituted for EPMD 1000 in the Webster degree audit. For EPMD 1000 to be waived, a MAC student must have taken: ART 155 Beginning Photography *and* COM 220 TV Production.

If the student only has production courses in one area, he may still take advanced courses in that area *while* enrolled in EPMD 1000.

Webster Broadcast Journalism and Journalism majors must take JOUR 1030, Introduction to Journalism. The MAC equivalent is COM 221 Journalism.

Other Webster majors may be required to take MEDC 1050 Introduction to Media Writing. There is no equivalent of this course at MAC. Check the Webster University Catalog for your major's requirements.

Note for Advertising and Marketing Communications majors: To ensure proper course sequence, junior and senior transfer students should apply for admission to the Spring or Summer semesters. **All** transfer Advertising majors should plan on a minimum of five full semesters at Webster University.

Note to Speech Communications majors: PSYC 1030 Introduction to Psychology is a prerequisite course for some courses in this major. This course will count as a Category Two General Education requirement.

GENERAL EDUCATION

A student who has earned an Associate of Arts Degree (AA) has met Webster University's General Education Requirements.

Without an AA, all School of Communications students must complete a minimum of 36 credits of General Education with the following distribution:

CATEGORY ONE: 18 credits

Art, Art History, Dance, English, General Studies, History, Foreign Languages, Music, Religion, Theater, Philosophy, Writing

CATEGORY TWO 12 credits

Anthropology, Economics, International Relations, International Studies, Human Rights Studies, Multicultural Studies, Political Science, Psychology, Sociology, Women's Studies

CATEGORY THREE 6 credits

Biology, Chemistry, Computer Applications, Computer Science, Math, Physics, Science

(Students must earn a grade of C- or better in any course they wish to count toward their General Education or major.)

PORTFOLIO REVIEW

Most students declaring a major within the School of Communications at Webster University will complete a portfolio of their work as part of their degree requirements. See Webster's catalog for details. Students should save all papers and projects from Webster University along with faculty comments for this review. It is a review of intermediate work at Webster, not senior-level work.

PRE-ENROLLMENT INTERVIEW

Transfer students with prior coursework in communications may submit a portfolio of their work in a pre-enrollment interview with the Department Chair to determine placement within the curriculum or their standing regarding Portfolio Review. If a student meets the portfolio review criteria, this pre-enrollment interview may serve as their Portfolio Review. **Students should save papers/projects from their communications classes at the community college for this interview.**

MINERAL AREA COLLEGE

COM 100 Intro to Mass Comm
ART 155 Beginning Photography
BUS 233 Marketing
COM 102 Introduction to Broadcasting
COM 106 Intro to Cinema
COM 204 Journalism: Newswriting II
MGT 203 Advertising and Sales Promotion
COM 110 Journalism I
COM 206 Journalism Copy-Editing & Layout
COM 220 TV Production
MGT 261 Marketing Research
ENG 144 Public Speaking
ENG 146 Argumentation and Debate

WEBSTER UNIVERSITY

MEDC 1010 Intro to Mass Comm
PHOT 1000 Photography I
MNGT 3500 Marketing
BJRN 2070 History of Broadcasting
FLST 1800 Film Appreciation
JOUR 2140 Advanced Reporting
MNGT 3510 Advertising
JOUR 1030 Fundamentals of Journalism
JOUR 2170 Copyreading/News Editing
Elective within BJRN, MEDC, VIDE majors
Elective within ADVT, MEDC majors
SPCM 1040 Public Speaking
SPCM 2000 Forensics

WEBSTER UNIVERSITY

MEDC 1010 Intro to Mass Comm
PHOT 1000 Photography I
MNGT 3500 Marketing
BJRN 2070 History of Broadcasting
FLST 1800 Film Appreciation
JOUR 2140 Advanced Reporting
MNGT 3510 Advertising
JOUR 1030 Fundamentals of Journalism
JOUR 2170 Copyreading/News Editing
Elective within BJRN, MEDC, VIDE majors
Elective within ADVT, MEDC majors
SPCM 1040 Public Speaking
SPCM 2000 Forensics

MINERAL AREA COLLEGE

COM 100 Intro to Mass Comm
ART 155 Beginning Photography
BUS 233 Marketing
COM 102 Introduction to Broadcasting
COM 106 Intro to Cinema
COM 204 Journalism: Newswriting II
MGT 203 Advertising and Sales Promotion
COM 110 Journalism I
COM 206 Journalism Copy-Editing & Layout
COM 220 TV Production
MGT 261 Marketing Research
ENG 144 Public Speaking
ENG 146 Argumentation and Debate