

WEBSTER UNIVERSITY
SCHOOL OF COMMUNICATIONS
TRANSFER GUIDE FOR
ST. CHARLES COMMUNITY COLLEGE

SCHOOL OF COMMUNICATIONS MAJORS (BA)

DEGREE REQUIREMENTS	128 credits
Major Required Courses	48-67 credits
General Education	36 credits
Electives	25-47 credits

DEPARTMENT OF COMMUNICATIONS AND JOURNALISM

Advertising and Marketing Communications	60 credits
Broadcast Journalism	54 credits
Journalism	50 credits
Journalism with an Emphasis in Global Journalism	53 credits
Media Communications	48 credits
Media Communications with an Emphasis in Media Literacy	51 credits
Public Relations	60 credits
Scriptwriting	51 credits
Speech Communications	51 credits

DEPARTMENT OF ELECTRONIC AND PHOTOGRAPHIC MEDIA

Audio Production	60 credits
Film Production	65 credits
Film Studies	56 credits
Interactive Digital Media	63 credits
Interactive Digital Media with Emphasis in Animation	66 credits
Photography	60 credits
Video Production	67 credits

Transfer students in the School of Communications, who have taken introductory course work in the major, should not expect to complete their degree in less than four semesters due to the sequential nature of courses. Transfer students who have NOT taken introductory course work should not expect to complete all requirements in less than five to six semesters due to the sequential nature of courses.

REQUIRED COURSES

All School of Communications majors must take EPMD 1000, Introduction to Media Production. **This course will be waived if a SCCC student has taken two media production courses in different areas (i.e. photography and video).** One of the courses will be substituted for EPMD 1000 in the Webster degree audit. If the student only has production courses in one area, he may still take advanced courses in that area while enrolled in EPMD 1000. The SCCC student needs: ART 220 Photography I and ART 293 Video Production to be waived out of EPMD 1000.

Webster Broadcast Journalism and Journalism majors must take JOUR 1030, Introduction to Journalism. The SCCC course equivalent is JRN 120 Introduction to Journalism.

Other Webster majors may be required to take MEDC 1050 Introduction to Media Writing. Check the Webster University Catalog for your major's requirements.

Note for Advertising and Marketing Communications majors: To ensure proper course sequence, junior and senior transfer students should apply for admission to the Spring or Summer semesters. **All** transfer Advertising majors should plan on a minimum of five full semesters at Webster University.

Note to Speech Communications majors: PSYC 1030 Introduction to Psychology is a prerequisite course for some courses in this major. The SCCC equivalent is PSY 101 General Psychology. This course will count as a Category Two General Education requirement.

GENERAL EDUCATION

A student who has earned an Associate of Arts Degree (AA) has met Webster University's General Education Requirements.

Without an AA, all School of Communications students must complete a minimum of 36 credits of General Education with the following distribution:

CATEGORY ONE: 18 credits

Art, Art History, Dance, English, General Studies, History, Foreign Languages, Music, Religion, Theater, Philosophy, Writing

CATEGORY TWO 12 credits

Anthropology, Economics, International Relations, International Studies, Human Rights Studies, Multicultural Studies, Political Science, Psychology, Sociology, Women's Studies

CATEGORY THREE 6 credits

Biology, Chemistry, Computer Applications, Computer Science, Math, Physics, Science

(Students must earn a grade of C- or better in any course they wish to count toward their General Education or major.)

PORTFOLIO REVIEW

Most students declaring a major within the School of Communications at Webster University will complete a portfolio of their work as part of their degree requirements. See catalog for details. Students should save all papers and projects from Webster University along with faculty comments for this review. It is a review of intermediate work at Webster, not senior-level work.

PRE-ENROLLMENT INTERVIEW

Transfer students with prior coursework in communications may submit a portfolio of their work in a pre-enrollment interview with the Department Chair to determine placement within the curriculum or their standing regarding Portfolio Review. If a student meets the portfolio review criteria, this pre-enrollment interview may serve as their Portfolio Review. **Students should save papers/projects from their communications classes at the community college for this interview.**

St. Charles Community College	Webster University
ART 220 PHOTOGRAPHY I	PHOT 1000 PHOTOGRAPHY I
ART 230 PHOTOGRAPHY II	PHOT 2000 PHOTOGRAPHY II
ART 231 PHOTOGRAPHY III	ELECTIVE WITHIN PHOTO, MEDC MAJOR
ART 291A DIGITAL IMAGING	PHOT 3190 DIGITAL PHOTOGRAPHIC IMAGING
ART 293 VIDEO PRODUCTION	ELECTIVE WITHIN MEDC, VIDE MAJOR
COM 102 INTRO TO MASS COMM	MEDC 1010 INTRO TO MASS COMM
COM 112 INTRO TO RADIO/TV BROAD	BJRN 2070 HISTORY OF BROADCASTING
COM 115 INTRO TO PUBLIC RELATIONS	PBRL 2100 FUND OF PUBLIC RELATIONS
COM 120 ELECTRONIC NEWS GATHERING	ELECTIVE WITHIN MEDC MAJOR
THE 123 INTRO TO CINEMA	FLST 1800 FILM APPRECIATION
THE 124 HISTORY OF FILM	FLST 2050 HISTORY OF FILM
THE 126 MAJOR THEMES IN FILM	FLST 3160 TOPICS IN FILM STUDIES
BUS 101 INTRO TO BUSINESS	BUSN 1200 INTRO TO BUS (FOR PBRL MAJORS)
BUS 230 PRINCIPLES OF MARKETING	MNGT 3500 MARKETING
BUS 232 ADVERTISING & SALES PROM	MNGT 3510 ADVERTISING
BAS 295 DTP WITH INDESIGN	COAP 2020 DESKTOP PUBLISHING
JRN 120 INTRO TO JOURNALISM	JOUR 1030 FUND OF REPORTING
PSY 101 INTRO TO PSYCH	PSYC 1030 INTRO TO PSYCH
SPE 102 PUBLIC SPEAKING	SPCM 1040 PUBLIC SPEAKING
SPE 104 SMALL GROUP COMM	SPCM 2200 GROUP COMM
SPE 110 INTERPERSONAL COMM	SPCM 1280 INTERPERSONAL COMM

Webster University	St. Charles Community College
BJRN 2070 HISTORY OF BROADCASTING	COM 112 INTRO TO RADIO/TV BROAD
BUSN 1200 INTRO TO BUS (FOR PBRL MAJORS)	BUS 101 INTRO TO BUSINESS
COAP 2020 DESKTOP PUBLISHING	BAS 295 DTP WITH INDESIGN
FLST 1800 FILM APPRECIATION	THE 123 INTRO TO CINEMA
FLST 2050 HISTORY OF FILM	THE 124 HISTORY OF FILM
FLST 3160 TOPICS IN FILM STUDIES	THE 126 MAJOR THEMES IN FILM
JOUR 1030 FUND OF REPORTING	JRN 120 INTRO TO JOURNALISM
MEDC 1010 INTRO TO MASS COMM	COM 102 INTRO TO MASS COMM
MNGT 3500 MARKETING	BUS 230 PRINCIPLES OF MARKETING
MNGT 3510 ADVERTISING	BUS 232 ADVERTISING & SALES PROM
PBRL 2100 FUND OF PUBLIC RELATIONS	COM 115 INTRO TO PUBLIC RELATIONS
PHOT 1000 PHOTOGRAPHY I	ART 220 PHOTOGRAPHY I
PHOT 2000 PHOTOGRAPHY II	ART 230 PHOTOGRAPHY II
PSYC 1030 INTRO TO PSYCH	PSY 101 INTRO TO PSYCH
SPCM 1040 PUBLIC SPEAKING	SPE 102 PUBLIC SPEAKING
SPCM 1280 INTERPERSONAL COMM	SPE 110 INTERPERSONAL COMM
SPCM 2200 GROUP COMM	SPE 104 SMALL GROUP COMM
ELECTIVE WITH MEDC MAJOR	ART 293 VIDEO PRODUCTION
ELECTIVE WITHIN MEDC MAJOR	COM 120 ELECTRONIC NEWS GATHERING
ELECTIVE WITHIN PHOTO, MEDC MAJOR	ART 231 PHOTOGRAPHY III

