

WEBSTER UNIVERSITY
SCHOOL OF COMMUNICATIONS
TRANSFER GUIDE FOR
SOUTHWEST ILLINOIS COLLEGE

SCHOOL OF COMMUNICATIONS MAJORS (BA)

DEGREE REQUIREMENTS	128 credits
Major Required Courses	48-67 credits
General Education	36 credits
Electives	25-47 credits

DEPARTMENT OF COMMUNICATIONS AND JOURNALISM

Advertising and Marketing Communications	60 credits
Broadcast Journalism	54 credits
Journalism	50 credits
Journalism with an Emphasis in Global Journalism	53 credits
Media Communications	48 credits
Media Communications with an Emphasis in Media Literacy	51 credits
Public Relations	60 credits
Scriptwriting	51 credits
Speech Communications	51 credits

DEPARTMENT OF ELECTRONIC AND PHOTOGRAPHIC MEDIA

Audio Production	60 credits
Film Production	65 credits
Film Studies	56 credits
Interactive Digital Media	63 credits
Interactive Digital Media with Emphasis in Animation	66 credits
Photography	60 credits
Video Production	67 credits

Transfer students in the School of Communications, who have taken introductory course work in the major, should not expect to complete their degree in less than four semesters due to the sequential nature of courses. Transfer students who have NOT taken introductory course work should not expect to complete all requirements in less than five to six semesters due to the sequential nature of courses.

REQUIRED COURSES

All School of Communications majors must take EPMD 1000, Introduction to Media Production. **This course will be waived if a SWIC student has taken two media production courses in different areas (i.e. photography and audio).** One of the courses will be substituted for EPMD 1000 in the Webster degree audit. If the student only has production courses in one area, he may still take advanced courses in that area while enrolled in EPMD 1000. The SWIC student needs: ART 116 Photography I (Belleville and Red Bud campuses only) and either MUS 154 Survey of Music Computer Technology or MUS 251 Advanced Digital Recording. **If the student only has production courses in one area, he may still take advanced courses in that area *while* enrolled in EPMD 1000**

Webster Broadcast Journalism and Journalism majors must take JOUR 1030, Introduction to Journalism. The SWIC equivalent is JOUR 101 Intro to Journalism.

Other Webster majors may be required to take MEDC 1050 Introduction to Media Writing. There is no equivalent of this course at SWIC. Check the Webster University Catalog for your major's requirements.

Note for Advertising and Marketing Communications majors: To ensure proper course sequence, junior and senior transfer students should apply for admission to the Spring or Summer semesters. **All** transfer Advertising majors should plan on a minimum of five full semesters at Webster University.

Note to Speech Communications majors: PSYC 1030 Introduction to Psychology is a prerequisite course for some courses in this major. This course will count as a Category Two General Education requirement. SWIC'S PSYC 151 is the equivalent of this course.

GENERAL EDUCATION

A student who has earned an Associate of Arts Degree (AA) has met Webster University's General Education Requirements.

Without an AA, all School of Communications students must complete a minimum of 36 credits of General Education with the following distribution:

CATEGORY ONE: 18 credits

Art, Art History, Dance, English, General Studies, History, Foreign Languages, Music, Religion, Theater, Philosophy, Writing

CATEGORY TWO 12 credits

Anthropology, Economics, International Relations, International Studies, Human Rights Studies, Multicultural Studies, Political Science, Psychology, Sociology, Women's Studies

CATEGORY THREE 6 credits

Biology, Chemistry, Computer Applications, Computer Science, Math, Physics, Science

(Students must earn a grade of C- or better in any course they wish to count toward their General Education or major.)

PORTFOLIO REVIEW

Most students declaring a major within the School of Communications at Webster University will complete a portfolio of their work as part of their degree requirements. See Webster's catalog for details. Students should save all papers and projects from Webster University along with faculty comments for this review. It is a review of intermediate work at Webster, not senior-level work.

PRE-ENROLLMENT INTERVIEW

Transfer students with prior coursework in communications may submit a portfolio of their work in a pre-enrollment interview with the Department Chair to determine placement within the curriculum or their standing regarding Portfolio Review. If a student meets the portfolio review criteria, this pre-enrollment interview may serve as their Portfolio Review. **Students should save papers/projects from their communications classes at the community college for this interview.**

SOUTHWESTERN ILLINOIS COLLEGE

ART 116 Photography I*

(see note below for campus locations)

ART 231 Advertising Design II

ENG 102 Rhetoric and Composition

ENG 106 Honors English Seminar

JOUR 1010 Intro to Journalism

JOUR 110 Intro to News Editing

LIT 115 Introduction to Film

MKT 126 Intro to Marketing

MKT 242 Principles of Advertising

MUS 154 Survey of Music Comp Tech

MUS 251 Advanced Digital Recording

SPCH 151 Fundamentals of Public Speaking

SPCH 160 Intro to Mass Comm

SPCH 170 Persuasion

SPCH 200 Oral Interpretation

WEBSTER UNIVERSITY

ADV 3500 Visual Design

AUDI 1000 Audio Production I

AUDI 1200 Intro to MIDI

Elective in SPCM, MEDC majors

FLST 1800 Film Appreciation

JOUR 1030 Fundamentals of Reporting

JOUR 2170 Copyreading/News Editing

MEDC 1010 Introduction to Mass Comm

MNGT 3500 Marketing

MNGT 3510 Advertising

PHOT 1000 Photography I

SPCM 1040 Public Speaking

SPCM 2400 Persuasion

WRIT 1010 Composition (SPCM majors)

WRIT 1010 Composition (SPCM majors)

WEBSTER UNIVERSITY

PHOT 1000 Photography I

ADV 3500 Visual Design

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MNGT 3500 Marketing

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AUDI 1000 Audio Production I

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ENG 102 Rhetoric and Composition

ENG 106 Honors English Seminar

***ART 116 Photography I** is the equivalent of PHOT 1000 Photography I only from the SWIC Belleville and Red Bud campuses. It is not the equivalent from the Granite City campus.